



Massey at Wellington Student Association

2017 Annual Report

MAWSA Vision:

To be the centre of the student experience at Massey Wellington, contributing to and cultivating an engaging, vibrant, dynamic, and inclusive culture by setting the benchmark for comparable Students' Associations in New Zealand, through the delivery of relevant services and high integrity representation.

Reflection on 2017

MAWSA provides independent support and advice, clubs and events to students. MAWSA is also the home of Massive Magazine.

2017 has been a fantastic year for the team. With established branding we have managed to engage more with students on campus through all our services. The staff team have strived to improve services all round and MAWSA had a proactive executive that supported staff and students.

We have continued to achieve greater levels of service for all students. To enable services to improve the team participate in regular staff development, trainings and reflection. We will continue to enable our team to grow and develop so that they can provide ongoing support to all students on campus.

In 2016 the MAWSA team created a MAWSA handbook that provided daily resource guidance to staff and executive. This enabled people to perform their duties better and more efficiently, which meant that the delivery of services was more efficient. Our aim is to update this handbook every year to support the needs of a growing organisation.

Operations Report

Advocacy

The advocacy service provides independent support and advice to assist individual students to resolve problems. These problems can range from academic grievances, plagiarism concerns and impaired performance to tenancy issues. The student advocate assists in understanding rights, responsibilities and options as well as supporting students at any meetings they may be required to attend.

In addition to this the advocacy service also provides a range of support services to assist students in financial hardship. Students can apply for a hardship grant of up to \$500 per semester, a \$55 food grant per semester and have access to free or heavily subsidised menstrual cups through advocacy's partnership with the Wā Collective. Advocacy provides free food every Tuesday morning through its partnership with Kaibosh Food Rescue and provides free fruit and vegetables through the Fruit and Veg Co-Op. In 2016/17 advocacy services have trialed a Pharmacy grant in partnership with Pharmacy at Countdown in Newtown. This is in the beginning phase and will develop in 2018. Students can also access free budget advice through the advocacy service.

Independent advocacy is also provided to groups of students. Advocacy worked with students and the library to increase library hours in 2017 which will benefit more students in 2018. Advocacy also continued to work closely with CoCA, running several student forums that provided students with the opportunity to discuss their courses directly with lecturers and other university staff.

Several special events were held on campus this year, among them, the Week Three Slump. This event was piloted in 2017 and will continue to grow in 2018, providing opportunities for MAWSA, Massey services and other community organisations in supporting students while they study. Other events include Mental Health Awareness Week and Money Week, which saw advocacy services working alongside other departments in Massey University.

In conjunction with the Education VP the advocacy service manages the class advocate program. Class advocates gather feedback from their classmates and communicate this feedback to their lecturers providing an invaluable means of enhancing student experience on Massey's Wellington campus. They also serve as a conduit between MAWSA and the student body.

In conclusion, the advocacy service supports students to enhance their experience while at Massey and to allow them to continue studying despite any challenges they may face.

Advocacy Highlights

- **Orientation Outreach** - presented to first year CoCA students and first year Nursing students about the advocacy services offered by MAWSA. Advocacy also partnered with Foxplan to run two orientation workshops on budgeting and Kiwisaver. These workshops and the subsequent follow up sessions provided students with access to Kiwisaver advice that will save them hundreds of thousands of dollars over course of their working lives.
- **Week Three Slump** - Was a new event in 2017 and provided a simple but effective way of putting students in contact with support services at the university. Services were all under one roof which enable a larger reach within the student community. As this was a new event, we received very positive feedback from all stall holders.



“A few students commented about how the word “slump” really fitted how they were feeling. In Student Health we picked up about 15 students who had not registered yet with the Health Centre.

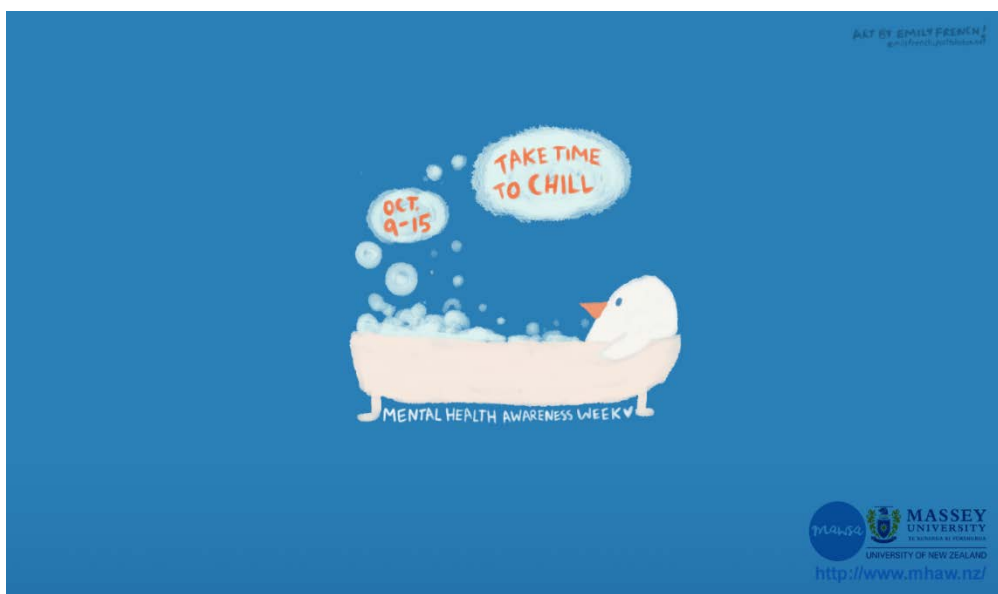
“I had an opportunity to get direct feedback from some students who had already used the health service and what their experiences were. I hope students benefited from the event but also think we were able to gain valuable feedback also. I would welcome participating in this event next year.”

“For recreation, we did get more people signed up to the gym and sports leagues. Most importantly we discovered a glitch in our email system, whereby 32 emails had gone un-responded to, so for us, it was magic,” Recreation Manager David Driscoll.

- Advocacy worked closely with Massey homestay services to provide students in crisis with accommodation. Accommodation was one of the major issues in 2017.
- MAWSA developed a partnership with Wā Collective providing students with 53 subsidised menstrual cups (saving students approximately \$4,420 on menstrual products in the coming year) and \$150 worth free cups to students in financial hardship. This partnership will be continuing in 2018 and be able to support more students on campus.
- MAWSA has a long standing partnership with Kaibosh providing students with free food every Tuesday for 48 weeks of the year.
- Student levy funding provided students with approximately \$576 worth of free fruit and vegetables over the course of the year.

Advocacy Professional Development

- In 2017 the Student Advocate completed the budget advisor training with the New Zealand federation of Budgeting services. MAWSA can now operate as a satellite service to students. In 2018 more budget workshops will be delivered to students to enable them to develop their own budget plans. Individual appointments will be available to students if needed.
- The Student Advocate has participated in the NZUSA training 'Student Voice Support Staff Professional Development Workshop'. The training described how effective student voice systems function, the difference between student voice and student advocacy and strategies for increasing the efficacy of student voice on campus.
- Towards the end of 2017, the Student Advocate engaged with a professional supervisor, this will continue into 2018, enabling external professional support. This is a crucial development pathway enabling the Student Advocate to enhance skills and reflect on own practice within the student association.
- Collaboration with library for Mental Health Awareness Week. Student artworks were on display as wallpaper of every library computer. To promote Mental Health week.



Advocacy Statistic

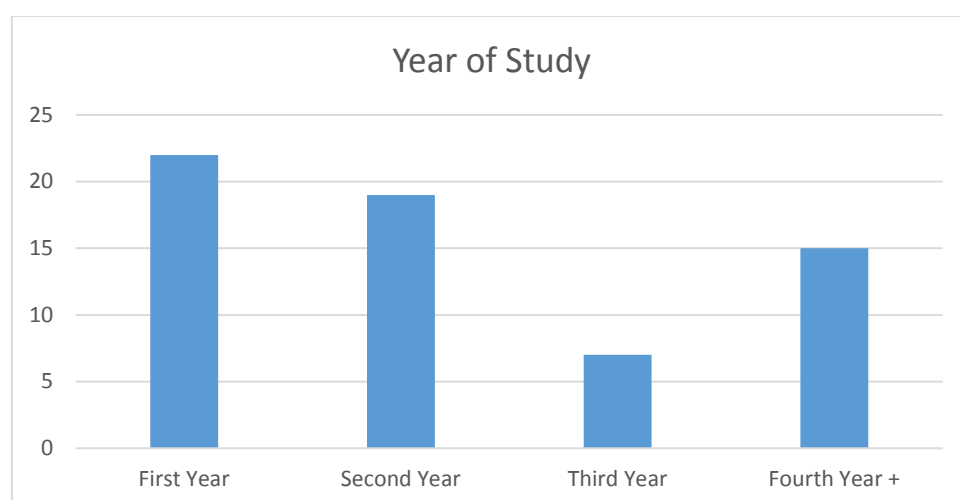
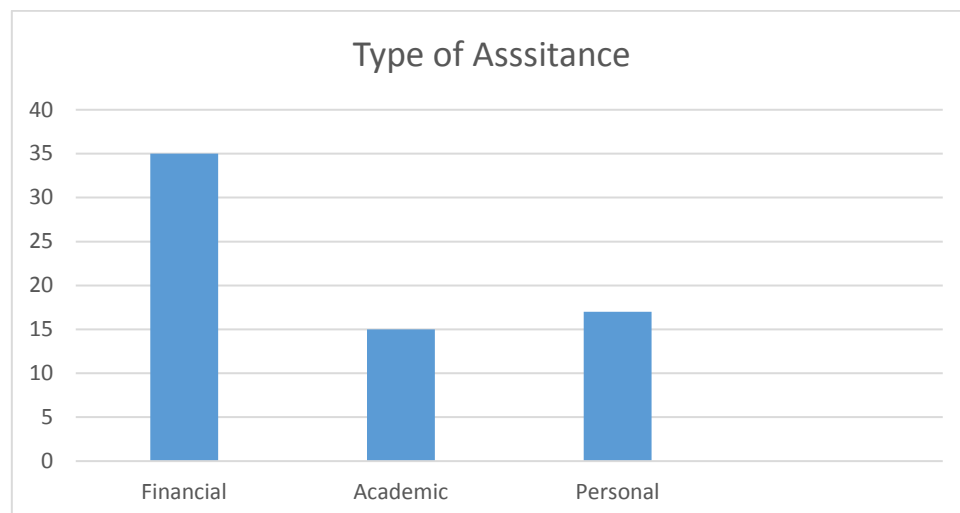
The advocacy service has assisted a total of **63** individual students this year, an average of two appointments per student. Students cases are varying in length; it depends on the needs of each student case. There has been a lot of group advocacy work throughout the year through class advocacy, student forums and individual group support.

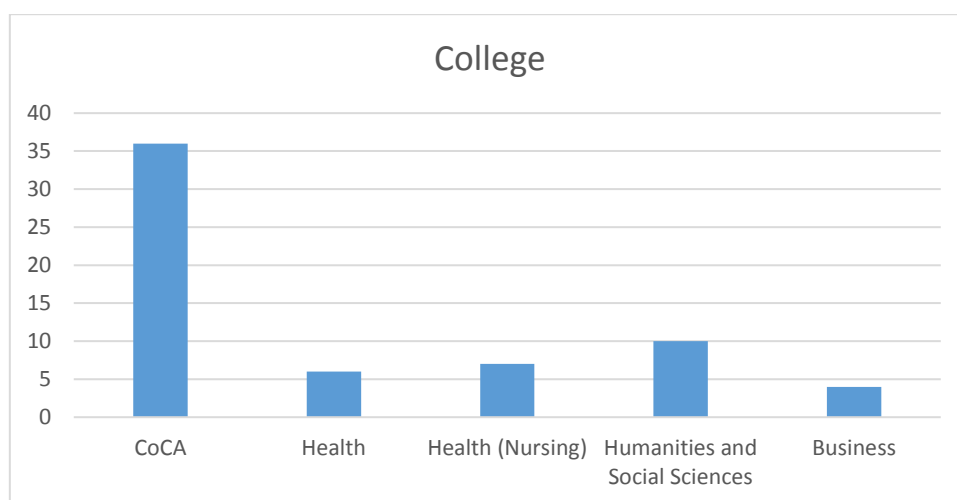
27 TBC hardship grants have been provided to students in need, totalling

17 food grants have been given out to students in need, totalling **\$901.97**

At outreach events like Week 3 Slump we managed to assist approximately **150** students. Group advocacy is a positive activity within MAWSA as your meeting and sign posting students on to the right service directly. More group advocacy support will be developed in 2018, as this is proving to be very effective.

A further statistical breakdown of students accessing advocacy is highlighted below.





Achievements, Activities and Outcomes

The Student Advocate has been in the position for 12 months and has made major changes to the way in which the advocacy service collects data. An intake form that records statistical information as well as contact information and includes a section in which student's give the advocacy service consent to advance their case has been introduced. The Advocate spent the year building up contacts within the university and starting to collaborate with various university services, for example the library and the Fin Ed Centre. This has been crucial to the development of the Advocacy services in 2017. With new procedures in place the service has improved and effective.

As a result of the support of the advocacy service, students facing challenges have been supported to continue studying. In addition to this, the class advocate program has empowered students to enhance their experience while studying at Massey.

In 2017 advocacy services managed to work with 43 class representatives. It aims to increase numbers in 2018. The Advocacy service is working with Coca and other colleges to make sure every paper has class representation.

Advocate Challenges and Opportunities

The focus in 2018 for Advocacy will be improving the class advocacy program. Firstly, MAWSA will engage a Student Voice Co-ordinator for seven hours week to assist with this. Secondly, the program will be redesigned in the 2018 with a new structure and new training. With various visits to different colleges within Massey University representation on campus was discussed, with a focus on program structures and how it works for student cohorts. Nursing and CoCA have opted for a streamlined system in which there are several representatives for each year group/major. The aim of this is to increase retention and skills of class advocates.

In addition to this advocacy services aims to increase efficiency of the student voice on campus by closing the loop between various student representative structures. In 2018 we will introduce semester student voice meetings and invite representatives from the student executive, MAPS, Kokiri Ngatahi, UniQ, floor reps from halls, class advocates and MAWSA

staff. The purpose of these meetings will be to give a diverse range student the opportunity to communicate about issues and co-ordinate their responses.

There will be an aim to increase outreach of budget advisory services to students by running semester budgeting sessions at halls and weekly drop in sessions for budget advice.

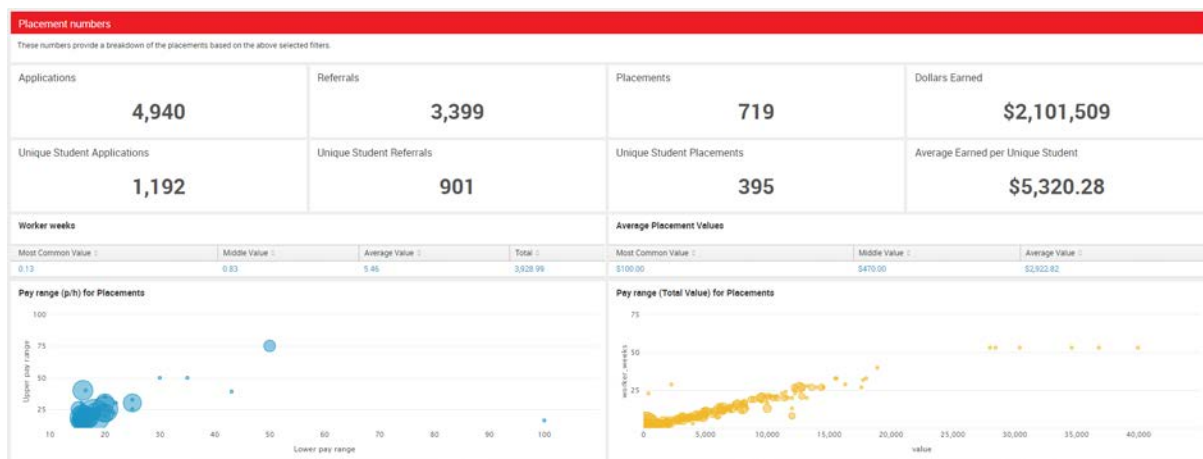
As part of the support services to students, MAWSA works closely with Student Job Search, providing opportunities for students. There have been 719 student placements and 395 Unique Student Placements in 2017.

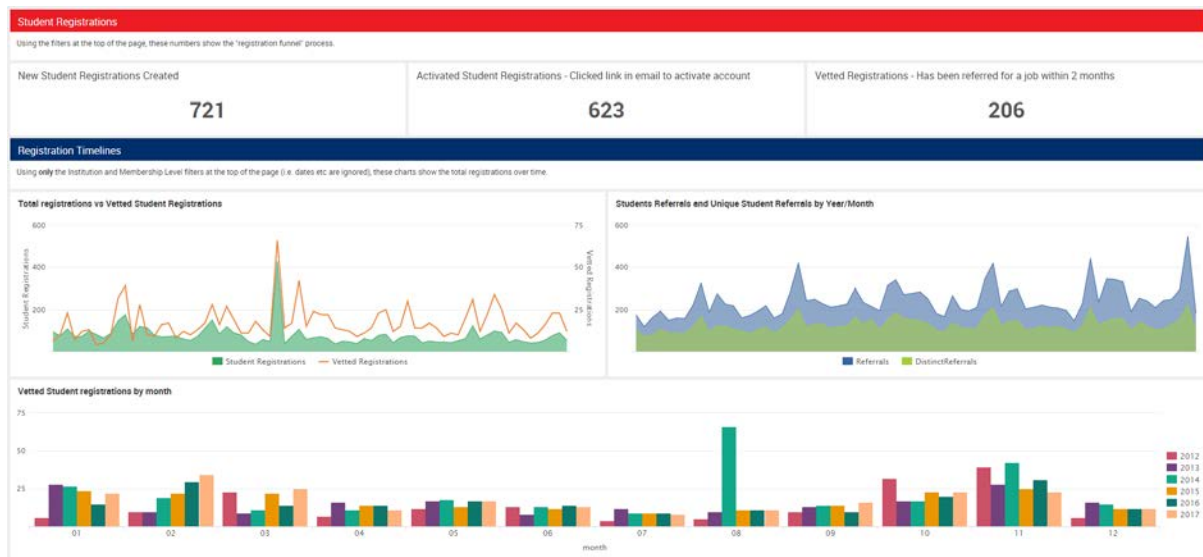
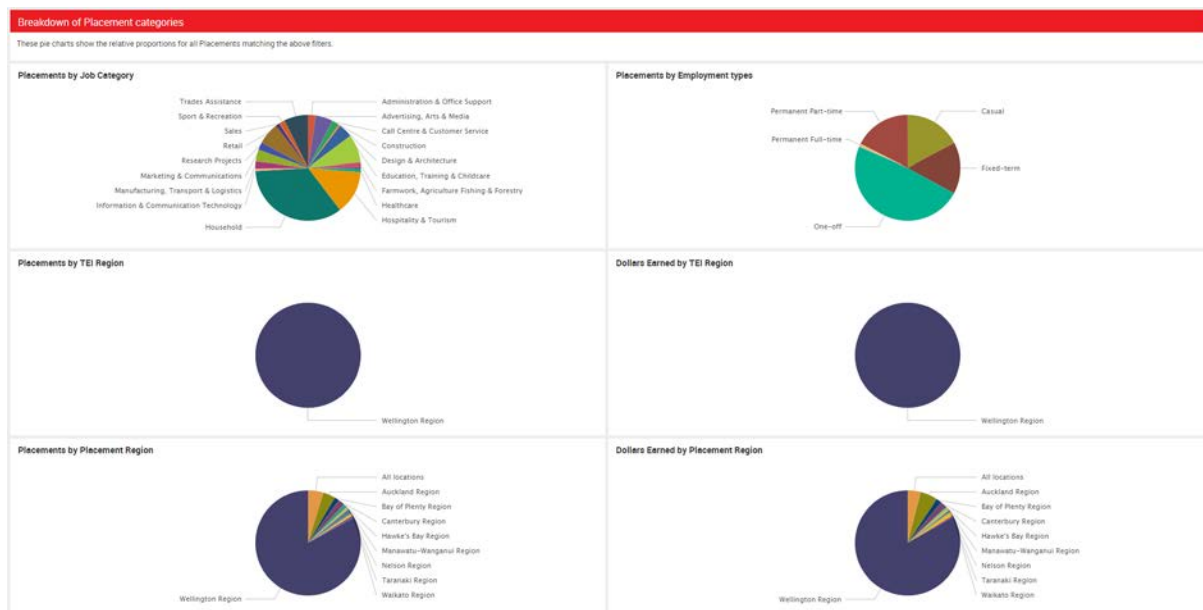


Statistic

Massey at Wellington Student Association

January 2017 – November 2017





Student Job Search has a very positive working relationship with MAWSA. In 2017 charging stations were provided on campus sponsored by Student Job Search.

Originally the pilot project was to build an asset on campus to allow ongoing job search. Unfortunately, due to logistical issues this was unable to happen, but the charging stations on campus, proved to be a great success with students. Current and Ex Massey students also filmed a new Student Job Search promotional video to promote the service to students.

The SJS promotional video is now live:

<https://www.youtube.com/watch?v=lxwoitdJ2h4&t=2s>

Clubs and Societies

The role of the Clubs Development Coordinator is to oversee the development and administration of clubs, societies and cultural groups on campus. The reason we have clubs is to foster a sense of community on campus and to help students feel connected; and to create opportunities for recreation and activities that might otherwise not be accessible for students.

Clubs are based around a very wide variety of interests – not just sports, but also specific schools or colleges, faith and cultural groups, service groups, performing and visual arts, there is something for everyone. Any group of seven or more students can affiliate with MAWSA, but each club must be signed off by the Executive.

In 2017 we have 26 affiliated clubs, three more who will affiliate at the beginning of 2018, the aim by the end of 2018 is to have 30 clubs and societies registered and engaged on campus.

Clubs and societies receive funding to support clubs as part of our Service Level Agreement with Massey University. Clubs and Societies are measured on the following objectives:

- 1. Providing appropriate administration including banking, affiliation, advice required to support student clubs and societies*
- 2. Assisting the University to coordinate and deliver agreed community and cultural events on campus for students*

The Clubs Development Coordinator promotes clubs and run clubs' days each semester, manages regular training workshops for club's leaders and the end of year 'MAWSCA' Awards.

In addition to the funds received to administer clubs, the university provides \$20K per year to award to clubs as grants. Clubs can apply for grants monthly. The amount a club can receive is based on the number of active members they have. Applications are reviewed by a committee made up of 50 per cent Massey and 50 per cent MAWSA staff. The President or a representative represents the Executive.

In the first quarter of 2017, the Clubs Development Coordinator was seconded to the Association Manager position to cover maternity leave. During this time the 2017 Health Executive joined the team to support Clubs part-time as the Clubs Development Assistant. The hard work and dedication of the Health Executive kept clubs engaged and allowed extra time for the Clubs Development Coordinator to manage other areas.

In addition to coordinating Clubs and Societies, the Clubs' Development Coordinator also supported other MAWSA activities in 2017. This includes Social Media (working with the Creative Director and the Exec on the #SocialMediaSquad to make sure MAWSA is doing

social media well and consistently); technical support such as IT or AV; and occasionally advising on procedural or constitutional matters within MAWSA.

Highlights

This year has seen the number of clubs hold steady at 26 affiliated groups. Clubs began the year with a successful orientation campaign, combining Clubs' Day and Giveaway Day for the first time. This event set the tone for the rest of the year. Clubs also had an information night at The Cube for the first time, with some of the MAWSA team talking about clubs and taking sign-ups. This event will continue for years to come as we want more student engagement with clubs and societies.

Over the 2016/17 summer Clubs spent some time streamlining processes and documentation. This has resulted in more user-friendly affiliation forms and clearer and more functional website pages.

Clubs have also invested heavily in its promotion, creating a dedicated noticeboard for clubs, increasing social media presence and playing a clubs' video roll on TVs at the clubs' noticeboard, The Lounge, and Campus Co-Lab which was updated each half-semester.

One club that has gone from strength to strength in 2017 is MORC. This club was already well-established but took its activities to a new level in 2017, organising two mountain biking trips, three ski trips and many other social events. MORC have also been proactive in acquiring new equipment and making all of their equipment available to members.

Clubs Statistic

- **26** Clubs and societies
- **80** students involved in the leadership and running of clubs.
- Approximately **950** students are involved in Clubs, Societies and Cultural Groups
- Approximately **800** people attended Clubs' & Giveaway Day in the first semester
- **531** sign-ups to clubs at Clubs' & Giveaway Day in the first semester
- **280** sign-ups to clubs at inaugural 'Get Involved Night' at The Cube
- **40** CSCG grants awarded, totalling **\$15, 270**
- Additional **\$2, 220** spent on purchase of new capital assets for clubs' use
- Held **6** monthly lunchtime workshops, and one all-in training session.
- **40+** people attended the annual MAWSA Awards.

Achievements, Activities and Outcomes

The primary activity for the Clubs' Team has been ongoing support for clubs, societies and cultural groups, this includes supporting clubs with changes to banking systems, administration and handovers, events planning and permits, sponsorship, support applying for and administering grants. This has taken the form of workshops, drop in sessions, one on one meetings, Facebook groups and ongoing communication with clubs' leaders. All of these tasks enable students to have a smoother, easier experience in running

clubs and has enabled them to focus on the work of creating opportunities for community and good times.



MACS Panel Event



MESS Camping Trip

In 2016/17 Clubs updated all its forms and documentation. The affiliation forms were streamlined and altered to be more useful to both clubs and the MAWSA team. Clubs condensed supporting documents such as affiliation guidelines and terms and conditions of affiliation. These were previously spread over many areas such as the website, Club's handbook, affiliation form etc. The Club's handbook was updated, adding a greater focus on health and safety procedures and obligations. This was supplemented by a slight change to the first clubs workshop of the year. This served as an introduction to running a club and rather than going in depth on one or two topics, Clubs gave a broad overview of many aspects of running clubs and focussed on specifics in one on ones or in lunchtime workshops. Clubs also chose to focus on the 'why' behind some of the procedures clubs have to follow, such as AGMs and other formalities. One key result of this was an uptake in the number of clubs conducting AGMs and other formal meetings, and also setting goals for their future.



Clubs & Giveaway Day Semester One

In 2017 Clubs Day and Giveaway Day was combined for the first time. The rationale behind this was that it would be better to focus resources on a few great events in o-week, rather than spreading things out over the first few weeks. There were a number of benefits to this. Firstly, it meant budgets could be combined meaning Clubs could invest in good quality entertainment etc. Secondly it created a buzz and got a larger crowd than either event would have got on its own. The giveaways benefitted clubs, as people coming for the free

goods also had clubs put right in front of them. This was such a success in semester that we repeated it again in semester two.



MORC on one of their 3 ski trips



ISOC at Adrenalin Forest

A major area of improvement for this year has been promotion of clubs. In 2016 it was found that a lack of awareness of clubs, or a misunderstanding of who they were for hindered their success and limited their growth. In response to this, Clubs trialled many approaches. The Club's noticeboard has been a moderate success. Now people are often seen reading it. In 2018 Clubs will try to improve the quality of this. Clubs also installed a TV in the Student Services Trust Building and updated the video roll each half semester. This will be monitored carefully in 2018 and made sure all clubs videos will be posted to keep the visuals fresh and new. The clubs video was also played at MAWSA/Co-Lab and in the Lounge. Clubs hope to lift the amount of content and regularity of changes in 2018. With the support of the grants committee Clubs were also able to provide extra funding for clubs who agreed to provide videos, photos and other collateral that can be used for future promotion of clubs. As part of the raising profile of these clubs, the videos from the Club's grants will also be showcased on the TV. A new animated ad for Clubs at the start of the year was commissioned and trialled with paid targeted advertising which was a success. This video is simple, good quality, works without sound (so good for campus TVs) and will not date easily.



ISOC Trip to Castlepoint and New Members Welcome at Southern Cross

Updates have been made to the Club's section of the website throughout the year. This includes the aforementioned forms and paperwork, but also tweaks to the functionality of the clubs list; changes to the copy throughout and adding pictures to make the clubs landing page more attractive. Clubs also added a new sign up form for each club which emails them

directly. The old system required clubs to log in to check for new sign ups, and this rarely happened. These forms enable the Clubs Development Coordinator to chase up clubs and ensure that they are being contacted. They also provide a way to gauge interest in clubs and get sign ups to the MAWSA newsletter.



Banter & Brews Event and with their MAWSAs

The MAWSA Awards this year were more relaxed than previously. Turnout was a little less than hoped, but the new format was very well received by students. The aim of this was to thank club leaders for their hard work, so being able to give them each a gift, plenty of food and some drinks and give them a good night was a win.



MAWSA Clubs and Societies Awards

Finally, Clubs acknowledges the students themselves who have run clubs and put in the hard yards to plan events, create opportunities for people to make friends and build community, and to help create a vibrant, engaging, dynamic and inclusive culture on campus.

Challenges and Opportunities

There are currently 26 affiliated clubs, three more awaiting approvals. There will be some fluctuation over the summer, but the goal would be to have 30 by the middle of 2018, and 35 by the end of the year.

The biggest challenge will continue to be promotion – communicating with the student body at large has unique challenges and will require a strategic plan and ongoing focus. Clubs will aim to address this by preparing a good strategy for promotion across the year using a variety of mediums – TVs, Social Media, posters, Massive Magazine as well as also finding ways to increase word of mouth and get students talking more about clubs.



Massey University Rowing Club at Uni Champs



MORC in Rotorua

MAWSA Events

MAWSA Events is all about creating a vibrant campus culture and providing high quality events in order to help achieve MAWSA's vision here on Massey Wellington Campus. Run by the Events Coordinator, MAWSA events range from smaller student run movie nights and get-togethers, to bigger events like Orientation Week and the MAWSA Ball. At the end of the day all these events are run for the students to help make some of their experiences at university the most memorable.

Every year MAWSA Event's aim is to produce high quality events, that benefit the students and help improve campus life. We are here to assist the university to coordinate and deliver community and cultural events on campus for the students. We are here to bring the fun, the party and celebrate with students on all they have achieved.

Highlights

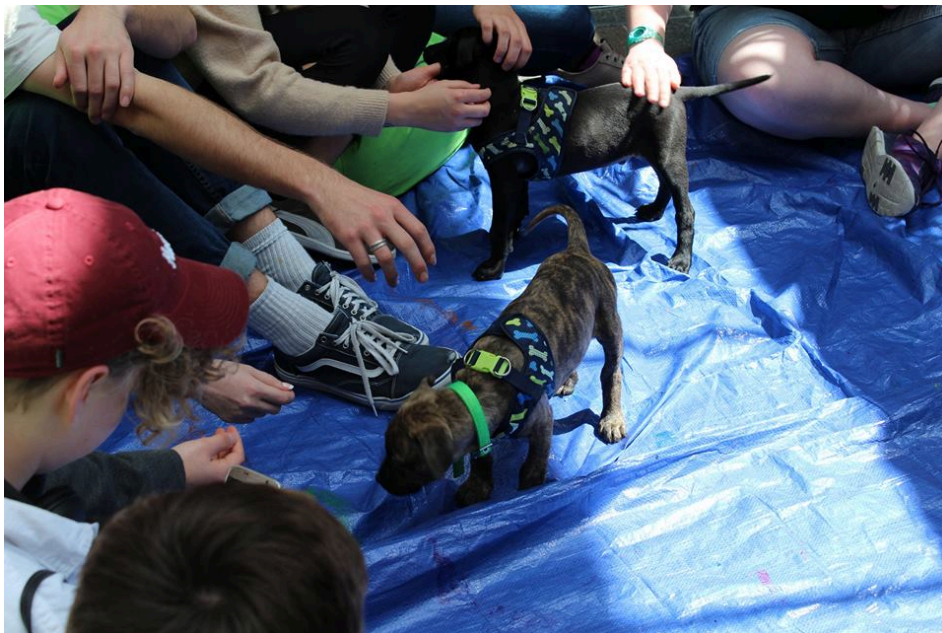
- The MAWSA Ball was a great success, had a large number of students involved in the process and planning.



- First ever election party, gave the candidates a chance to meet each other and added some buzz to campaign week.



- Event Grants numbers sky rocketed this year, meaning that there were events happening all throughout the year representing numerous colleges. MAWSA Events hope more students will engage with grants in 2018 and plan their own events on campus to support the student experience.
- De-Stress Fest was branded and launched this year as a massive success, students loved the fortnight periods we worked on. 2018 will provide MAWSA Events with the opportunity to improve on this event and develop further opportunities to collaborate with other organisations.



- Relationship with VUWSA Events and the wider VUWSA team has really strengthened this year, providing opportunities to share knowledge and collaborate. 2018 orientation will have more collaborated events on campus.
- Networking with other Event Managers has provided the events department with more connections across the country.
- Clubs & Giveaway Day was a massive success in Orientation and Re-Orientation weeks.

Key Statistics

Over the course of the year we saw a dramatic increase in the amount of grants being applied for, and the amount of successful student events happening on campus. Over the year the MAWSA Events team had 14 event grant applications, 11 of which were successful and approved to go ahead.

The successful grants were as follows:

1. *Fashion Revolution Movie Night*
2. *Spatial Design Symposium*
3. *Volunteer Collective BBQ*
4. *Tuakana-Teina Program*
5. *Fine Arts Movie Night*
6. *Sports & Exercise Mixer 1*
7. *Volunteer Collective Meet Up*
8. *Sports & Exercise Mixer 2*
9. *Fashion Show & Tell*
10. *Spatial Design Exhibition*
11. *Nursing Expo SPCA Visit*

MAWSA saw 760 students attend student events funded by the events grant, and a further 1,515 people attend events funded by the event grant budget. That is a total of 2,275 students involved in events funded by event grants in 2017.

We saw similar success over the year with the turn out to most events, and throughout the year had a total of 6,140 students in combined attendance at events run by MAWSA. In 2018 the events team, want to be able to capture and engage with more students on campus, knowing how many students attend some of the larger events will help us to gauge the interaction between MAWSA and students. This is something the department is improving all the time.

Achievements, Activities and Outcomes

The following is the list of events that MAWSA managed and student events on campus in 2017

MAWSA events

Amazing Race BBQ (100)
Check Yourself BBQ (100)
Fresher's Party (350)
Student Services BBQ (110)
Flat Wars (130)
Live Lounge 1 (150)
Sex Quiz (70)
Clubs & Giveaway Day 1 (800)
Carnival Day (300)

Clubs & Giveaway Day 2 (600)
Welcome Back BBQ (150)
Winter Warm Up Stations (150)
MAWSA Ball (650)
Week 3 Slump (200)
Election Party (75)
Balloon Animals (20)
Yarns At Co-Lab (20)
Live Lounge 2 (150)
De-Stress Cinema (100)
Study Breakfast (200)
Study BBQ (100)
SPCA Visit 1 (150)
Pancake Breakfast (130,
SPCA Visit 2 (100)
Pamper Zone (5)
Lolly Station & BBQ (190,
Final BBQ (200)

Student Planned events

Fashion Revolution Movie Night (40)
Spatial Design Symposium (60)
Volunteer Collective BBQ (200)
Tuakana-Teina Program (137)
Fine Arts Movie Night (30)
Sports & Exercise Mixer 1 (12)
Volunteer Collective Meet Up (30)
Sports & Exercise Mixer 2 (16)
Fashion Show & Tell (55)
Spatial Design Exhibition (80)
Nursing Expo SPCA Visit (100)

There was a total of 38 Events and a combined attendance of 6,140 students approximately, some events can't capture attendance records so this is an estimate.

Coming off the back of last year there were a few things that were drastically improved this year. The budget overall but more specifically the MAWSA Ball budget. With the slight over spend of the ball 2016 it meant that the budget had to be very precise and managed well this year. In 2018 the MAWSA Events team will be looking at more sponsorship to help support the ball.

The use of the event grants, from increase in applications and approvals, all the way through to appropriate use of the event grant budget. We managed to support some really great student-led events in 2017. The range and variety of events grants was a real highlight. In 2018 the MAWSA Events team hope that students will take advantage of whole event grant budget.

Our relationship with the other student associations, in particular VUWSA. This year has been a great year for cross-campus relationship building. This has opened up opportunities for MAWSA for 2018 that we wouldn't have been able to achieve without the relationship with VUWSA.

Finally, the MAWSA events team also made the change to make the MAWSA Ball one night rather than two, in an attempt to help encourage an inclusive campus culture across all year levels and to help lessen the distinction between year levels and colleges. The MAWSA Events team believes it has made a step in the right direction to bring the year levels together rather than encourage them to be separate. These are just a few of the changes made in 2017.

2017 has been a big success and the students on Wellington Campus have been able to participate in a multitude of different events, engaging a diverse student population in MAWSA's events.

Challenges and Opportunities

There are many areas that the MAWSA Events team are looking to improve upon next year and many opportunities it would like to take advantage of.

- Relationship with Halls of Residence. The team is looking at working closely with Massey to make sure that MAWSA and the halls are working together rather than competing. The idea of MAWSA nights in the halls and combined events are being discussed at the moment.
- Relationship with VUWSA. This is something that the team want to continue to build upon and strengthen in the New Year. This relationship opens up a lot of opportunity for collaboration on events and is a great platform for MAWSA to be a part of.
- Number and consistency of events. The team is looking to lock in events that happen monthly or fortnightly to help create a buzz and build momentum. The team is in discussions with the School of Music, the Halls of Residence and Tussock to see how this can be achieved.
- A yearly plan has been created so that the Events Team can map out the events throughout the year.
- Social media presence. The aim is to have MAWSA events to be something that is consistently in front of students' faces, through giveaways, events, Facebook and Instagram posts etc.

These are a few opportunities and challenges for the coming year, with many more currently in the works. 2017 has been a good year for Eevents and 2018 will aim to be bigger and better.

MAWSA Media

Media is funded through a separate contract to the Service Level Agreement contract.

Massive Magazine

In 2017 MAWSA changed the structure of Massive which enabled a professional Managing Editor to take the lead in developing Massive over three campuses and provide pathways for students to gain industry experience. Massive Magazine's role is to represent the student voice through providing both a fourth estate model of journalism that questions the status quo whilst maintaining an open forum for feature pieces relevant to student life. By recognising the students' right to accurate and true information, Massive - in conjunction with advice from independent industry experts in line with the New Zealand Press Council's statement of principles as a guide - produce stories to the highest standard of student journalism.

Highlights

- Massive has Increased pick up at Massey's Wellington, Manawatu and Albany campuses.
- Brand new, re-designed website, for Massive Magazine which is more interactive and attractive to students.
- Massive Picked up two awards at the Aotearoa Student Press Association Awards, and hosted the awards ceremony at Massive Magazine HQ in Wellington.
- Media has increased Massive's advertising targets and secured new advertising contracts.
- Better communication and relationships with the School of Journalism and support to their ongoing program.
- Massive has increased engagement with students
- Worked with student associations (MAWSA, MUSA and ASA) to better communicate with students.
- Worked to help establish Massey TV and Massey Radio on Massey's Wellington campus. This is still ongoing and will develop further in 2018 to create a media hub.
- Hosted the 2017 Aotearoa Student Press Association Awards, which was held on Massey's Wellington campus with TV3 Journalist Mike McRoberts as host.



- Visited Manawatu and Albany campuses to explore ways to increase pick up of the magazine and develop networks with other associations.

Key Statistics

Number of designers: 2

Number of illustrators: 32

Number of contributors: 39

Number of magazine delivered: 28, 800

Number of Facebook users: 5710

Number of website hits: 34,147

Achievements, Activities and Outcomes

This year, the goal for Massive Magazine was to give it a more professional look and feel. It is a fantastic platform for journalism and design students to get their work recognised and we wanted to encourage more students to engage, and contribute to the magazine. Now more than ever, the magazine is regarded as an opportunity for industry training for budding young journalists and designers. With a professional journalist at the helm of the magazine, students who contribute now have the opportunity to gain valuable employability skills when working with Massive.

Challenges and Opportunities

For next year, Massive Magazine wants to focus on re-branding the magazine and giving it an entire new look and feel. The Managing Editor has created a competition for designers to re-create the logo for the magazine and a new look will be chosen in the new year.

Massive also wants to increase advertising targets for next year. While the magazine managed to secure a large amount of advertising in 2017 there is always room for improvement and this is something the Managing Editor and the Media Manager want to work on for next year.

Next year the magazine would like to see more presence from reporters on the Manawatu and Albany campuses. We have recruited new reporters from each campus and will start in February 2018.

In 2018 the Managing Editor will also work on implementing a media hub - which will include the magazine, online, television and radio, to reach a larger audience and tailor to student's needs. This is the first phase of development as stakeholders will need to work with a variety of departments across all three campuses.

MAWSA Design and marketing

Marketing is an important part of effectively communicating and delivering a service to any customer. It is the Creative Director's role to provide visual aid and marketing plans to MAWSA's services so they can effectively reach and communicate to Massey Wellington Students.

It is this service's role to maintain public student facing online channels such as the Facebook, Instagram, Snapchat and Newsletter. The Creative Director works alongside the social media executive to deliver engaging and relevant content to our student body.

This service also makes sure all of MAWSA is adhering to a consistent and fresh brand throughout all their services — making it clear to students who MAWSA is.

Highlights

- **Redesigned MAWSA's Website** — Giving MAWSA a fresh and user-friendly website gives MAWSA a professional, while keeping a fun and engaging look. Part of the redesign allowed for a tidy up of pages and making sure each service is equally represented.
- **2017 Free Diary** — This diary had a 100 per cent pick up in the first two weeks of classes. It was sought after, with students coming up to MAWSA for weeks after asking after them.
- **Semester Two Wall Planner** — With an aim for 100 per cent pickup with a fresh look that could easily be colour coded and customised for student, MAWSA gave away all these wall planners, even staff were after them.
- **Videos of executive roles** — This was a great way to draw attention to the 2017 Student Elections, while also helping other students learn about MAWSA and the executive. This is something MAWSA will continue in the future.
- **Facebook nip and tuck** — 2017 was all about limiting what was posted on Facebook to relevant information for all our students. Sharing external parties

content would go through the social media board. Although this created many heated discussions between team members, it made our Facebook page more focused on MAWSA to student communication.

- **Executive office** — MAWSA wanted to create a more collaborative space for the student executive to work from. Taking all the furniture out, apart from the couch, MAWSA gave the room a makeover with a fresh lick of paint, new tables, and minimal storage space.

Key Statistics

Social media likes/followers:

Facebook: 4,414

Instagram: 372

Twitter: 124

Achievements, Activities and Outcomes

The Creative Director works with all departments within MAWSA has provided support to all.

For Advocacy

- Updated and refreshed brand on hardship and advocacy info forms.
- Updated advocacy branding.
- Updated design for advocate training booklet.
- Worked alongside Advocate to create branding and comms for Week Three Slump awareness.
- Worked alongside Advocate to create a poster for the CoCA Positive Dyslexia Forum

For Events

- Created branding for **2017 Orientation** (including Facebook banners, posts, posters, Instagram posts, website events etc).
- Created branding for both **De-Stress Fests** (Including Facebook banners, posts, posters, Instagram posts, website events etc).
- Created branding for **MAWSA ball** (Including Facebook banners, posts, posters, Instagram posts, website events etc).
- Created branding for **Re-Oweek** (Including Facebook banners, posts, posters, Instagram posts, website events etc).
- Created designs and imagery for **Election Party** alongside Events Coordinator

For Clubs

- Created branding for **MAWSA Clubs & Societies Awards** (including Facebook banners, posts, posters, Instagram posts, website events etc).
- Redesigned **Clubs Booklet**

For Executive

- Organised and create advertising for **SGMs and the AGM** (posters, Facebook events, imagery etc).
- Created **videos of some executive** to create awareness of the executives' roles and that they exist as the student voice
- **Revamped the executive office.** Designed and sourced new furniture for the executive using staff and executive feedback. Installed the furniture alongside Clubs Development Coordinator.
- Created branding and marketing strategy for 2017 Student Election alongside Returning Officer (Including Facebook banners, posts, posters, Instagram posts, website events etc).

For MAWSA

- **Redesigned MAWSA's website and updated all information**
- **Business cards** for all staff
- **First-year info pack MAWSA brochure** — this year we managed to get a brochure out about MAWSA in the first-year info packs sent out in Jan/Feb. This included info about our services and an orientation schedule.
- **MAWSA social media cards** — for orientation we handed out cards with MAWSA's social media handles (social media identities). These were a big hit, driving new students to like our pages and connect with us.
- **Welcome Booklet** (100% Cyan) — collaborating with the staff we created a guide to all things MAWSA for any new staff and executive. This book has been revamped for 2018.
- **MAWSA teardrop banners and t-shirts** — to help with recognition of MAWSA at events and that they are running an event we invested in branded banners and t-shirts. These have been a big hit this year, giving the team a uniform at events and creating great brand awareness.
- **2017 MAWSA Diary** — 100 per cent pick up, annual diary taking students to the following academic year.
- **2018 MAWSA Diary** — designed, ready for print over the Christmas break.
- **Semester one & two wall planner** — Organised and designed both wall planners, semester two's having a 100per cent pick up.
- **Redesigned and updated MAWSA's rate card, advertising contract and terms & conditions.**
- Alongside the team created **branding for MAWSA's open day stall.**

- Updated organisation **flow charts** alongside creating new flow charts to help with internal communication about MAWSA's structure and job roles.
- Created **adverts for MAWSA's services for 2018 diary** (including advocacy, events, class reps, clubs and Massive Magazine).
- Created **infographic to show MAWSA's impact in 2016** for tier three charity report.
- Created branding and coms to students about **recognition evening**.
- **Managed social media platforms** making sure they are adhering to MAWSA's mission and to stay relevant and up to date (Facebook, Instagram).
- **Completed newsletters** each week of the semester. These included a blurb from either the president or MAWSA, upcoming events, links to relevant information etc.
- **Managed the noticeboards via Co-Lab host**

Support to Massive Magazine

- Created branding and coms alongside Massive's editor for the **2018 ASPA awards**
- Visualised advertising diagram to help with internal communication
- Created a banner for Massive to use at events
- Provided design support alongside the Massive designer
- Updated and created new rate cards and media kit for Massive Magazine

Challenges and Opportunities

Goals for 2018

- **Increase our activity on Instagram**
Instagram is a great opportunity to reach more students and visually show who and what MAWSA does. It would be great to profile executive, staff and students alongside our awesome events and support we provide. Instagram is also a great opportunity to inspire and encourage our students with saying and words.
- **Amp up the awareness of the executive**
Making sure all the executive roles are profiled and exposed to the student body through a video medium. Taking the executive videos from the 2017 student elections and really diving into who we are and the executive role and why students should care.
- **On point social media plan for orientation and o-week**
This is the perfect time to get students engaged with us and invested to the rest of the year. Having a strong social media with this mission in mind MAWSA can make sure to create a huge community around us.
- **100 per cent pick up of Giveaway bags, semester one wall planners and 2018 diary**
- **Get our noticeboard game on point**
Reassess MAWSA's current placement and number of noticeboards and get better

locations for them. Also working alongside the Executive, making sure a new noticeboard policy is adhered to.

Looking ahead 2018

2018 is shaping up to be a great year for MAWSA. We have improved services in 2017 with better systems in place, more staff activities, collaboration and working alongside Campus Co-Lab. We aim to continue to achieve a greater level of service for students in 2018. A new Executive has been nominated and the fantastic support the current executive has provided has given us a pathway to improve processes. As a whole team we have learnt a lot about team communication and how to work collaboratively to achieve MAWSA outcomes.

One of the big focuses at the start of 2018 is Executive Training and will be more comprehensive and improved from 2017.

2017 has seen the birth of new initiatives and MAWSA aims to develop these further as MAWSA grows in 2018. We aim to build on the strength of Advocacy in 2018, through the class advocates and representation.

MAWSA wishes to thank the Executive and other volunteers for their efforts in supporting the association's operations throughout the year and especially the dedicated MAWSA staff. The time and effort people have put into make the campus life more exciting and engaging and helped provide a great student experience for all Massey students.

MAWSA Governance

The Executive is made up of current Massey Wellington University students, from different colleges. The executive collectively are in charge of the governance of MAWSA. Throughout the year they work on a variety of activities and make sure MAWSA is moving in the right direction.

2017 Student Executive End of Year Reports

President Report

There has been a student voice representative on various committees throughout Massey University from Student Success, Kahurei, Campus Operations Group, Health and Safety, MUSAF and college boards, Student hardship Committee, Clubs Grants, Student Event Grants.

Activities within the President's portfolio:

- Uni 101: Interactive lecture for first year students and a video that helped students identify where to go on campus.
- Introduce Facebook live sessions and in-line barbecue interviews.

- Co-facilitated with Advocacy the Week Three Slump that highlighted all the student services on campus during one of the most stressful weeks for first years on campus
- MAWSA worked closely with NZUSA and TIB (Thursday in Black) on various campaigns #WeHavePower which encourages students to engage with voting.
- Facilitating the co-opt of new executive members swiftly when the roles were vacant.
- Supported the Campus Registrar with the student forums
- Continue to build strong relationships with Student Job Search and make improvements to the way our partnership works and continues.
- Actively participating in the Student Success Panel. For 2017 this solely focused on figuring out what students saw success as, and then having us create a project that was focused around their answers.
- NZ Blood on Campus for 2017 and achieved record numbers for Massey University in Wellington with 73 whole blood donations.
- Worked with the executive to support events and provide support to the MAWSA team.
- As part of the presidency role all presidents work with the campus registrars to negotiate the student service levy to benefit all students.
- Executive were able to establish small connections with Kokiri Ngatahi near the end of 2017 and involved these groups within the wider MAWSA meetings. This will enable a stronger voice on campus.
- Building key relationships within EXMSS and MAWSA supporting the connections between other Massey student associations.
- All presidents are part of a small committee (MUSAF) which acts on behalf of students Massey wide.
- Supporting the student voice at the student forum with the campus registrar and pushing further at other campus committees to enable the student voice to be heard. By the students coming together collectively Massey has now enabled free counselling to all students.
- Working with other presidents and executive to build MAWSA's voice on a national scale.
- Representing student voice of the Kahurei Project which will help students get jobs at the end of their degree.
- Supported the HPV vaccinations campaigns on campus in collaboration with Massey health centre.

Education Vice-President

As the MAWSA Education Vice-President the main goal from this year was to make sure that support was given to the President to make the job a little bit easier by taking on other jobs where possible – one such being the Sustainability and Biodiversity student representative for the Wellington campus. After entering the role, it became apparent to me that Class Advocacy in the University was the main priority. The Education Vice President and the Student Advocate have worked hard this year to redesign the Advocacy

program.

Communication:

- Communication is an essential part of the role. I found that it's important to have a relationship with each member of the Executive as I worked with each member over the course of the year. As myself, the President and Welfare Vice-President worked together the most it was important to make sure that that relationship was a positive one from the beginning.
- Social media was also important. I'm going to admit that my social media use with regards to Facebook was a bit of a failure this year. I created a Facebook page so it would be easier to communicate better with class advocates however without creating a posting schedule, I didn't create consistent content to post on the page which didn't work out in the long run.
- Emails is the best form of communication to-date. For initial contact with students it's the best way but continued contact with students is much easier via Facebook. For staff members e-mail is the way to go.
- Students need to see people if they are really going to join something like class advocacy. If the people running it are just a name or an email address given to them at an event or told to them in class then the whole thing can seem foreign to them – the best way for students to engage with class advocacy and really become a part of it is that initial face to face contact.

Events and activities I took part in this year:

It's hard for me to say exactly what I have done throughout this year in a small paragraph. I have tried my best this year to be as involved as possible. The key things I did was being a part of the Biodiversity and Sustainability committee in which I helped create open forums for students to have their say before Massey made any major changes. In terms of Class Advocacy I helped the Advocate run the training sessions and created reflection sessions for students to say how things went and what could be improved in the future.

Support of MAWSA

I've been a part of so many things at MAWSA this year that I'm probably going to miss a lot but here a few things I've helped with

- O-week activities (Sex Quiz etc)
- Clubs Day
- Fresher's Party
- The Ball
- Barbecues

At each of these events I have helped in some or all of the following – planning, running, mentoring, and ensuring health and safety was met at all times.

Highlights

This year has been amazing and I've learnt a lot about myself, the Executive and a lot about how an institution works. The skills I've picked up along the way are things I will carry with me throughout my working life. The best part for me has been working in a team and really feeling like I'm a part of something that is directly benefitting the people we have set out to help.

Lowlights

Not being able to see Class Advocacy go the way I wanted it to. This year has been a real year of foundations for Class Advocacy and I found it hard to see the positives in not having direct results; especially when another member of the exec was focusing on numbers rather than quality.

Suggestions for the future

- As mentioned at the beginning of this report, I am writing a specific Class Advocacy write up which will include all my suggestions for this specifically.

But for the New VP in 2018 I just want them to remember to have fun! You get to meet so many amazing people and get involved with such a variety of events over the course of the year – just make the most of the opportunities given to you and believe in yourself. Also, time management is key – you don't want to get behind on assignments as you'll get way too stressed out.

Time commitment

- This has varied so much this year. At some points I was doing two to three hours per week and at most I was doing up to 12 hours work. It mainly depended on the timing of the semester and how much uni work I had on at the time.

Key Contacts that were made in 2017:

- Sarah Grant-Wang - MAWSA Association Manager manager@mawsa.org.nz

Sarah is an essential person to keep in contact with. I found that the more I talked to her throughout the year, the more I was able to understand MAWSA and my role. It helped to pop in and say hi at least once a week as the Vice President role requires a lot of papers to sign.

- Kate Te Ao - MAWSA Student Advocate advocate@mawsa.org.nz

Kate has been such a big help to me this year. She's always been there for a chat – both person and work related. I have learnt a lot from Kate about how MAWSA works and how she sees Class Advocacy going in the future. Keeping in touch with Kate throughout the year really helped me out with the role in general.

- Debbie Snelson - Massey University Student Life Services Manager

d.snelson@massey.ac.nz

I had previously worked with Debbie in my old job as an RA, so I was lucky enough to know her already. I worked with Debbie in my role in the Sustainability and Biodiversity Council and had regular meetings with her about how to better the campus with specific reference to recycling.

Maori Executive End of year report 2017

Portfolio: Maori Executive

Name: Rose Gell

Introduction:

- As the Maori Executive for 2017 I have focused on strengthening the relationship between MAWSA and Kokiri Ngatahi and advocating for Maori cultural avenues in the nursing cohort. Working in partnership with the Nursing Executive, we came together to create a mentoring programme called the Tuakana-Teina system where more experienced nursing students could mentor first year nursing students.

Communication

- Social Media
- Whanau Room
- An improvement suggestion is to connect with Kokiri Ngatahi who have a wider outreach where you can feed into.

What events/activities did you undertake as part of your position?

- Nursing De-Stress Event | Organised as a response to mental distress experienced within the nursing cohort. The organisation and turnout was really good, definitely the venue needed to be bigger in saying so. Aspects to improve on would be better involvement with nursing advocates.
- Maori Nurses Hui | Meeting in the whanau room to discuss mentoring and support for 2018.
- Maori tutoring | tutoring of Maori students regarding basics of Te Reo Maori and crafting a pepeha.
- Sean Pay was a key executive in the de-stress event.

Support of the Executive/Association:

- I was a first aider at the MAWSA ball where I supported the MAWSA team.
- I have been involved with many events such as barbecues, de-stress events, mentoring, event planning and assisting with Maori events.
- In these events, I offered advice, planned and designed concepts.

Highlights:

- Definitely creating the Tuakana-Teina event, this has been a massive success within the nursing cohort and I look forward to seeing how it plays out in 2018.

Lowlights:

- Relationship with Kokiri Ngatahi. Improvements next year: always coordinate with the Maori student association!

Suggestions for future events/activities:

- Tuakana-teina! Destress events and the ball!
- A pepeha tutorial!

Time Commitment:

- Six to seven hours a week

Further comments:

- Learn a karakia!

Key contacts:

- NZNO Te Rūnanga Tauira | Katelynne Potiki Clune
Connecting with this student allowed me to hear issues Maori students have been facing on campus. She now holds the title of TRT representative for Massey University so will be an integral contact for the incoming Maori Executive.
- Kokiri Ngatahi
Being a part of that club allowed a close connection to CoCA Maori students and to engage with their activities.
- Kaupapa Maori Coordinator | Dale-Maree Morgan
I have learnt a lot from her regarding tikanga Maori. I recommend that all future Maori Executive liaise with her at any time for events and for support.

Pasifika Executive End of year report 2017

Portfolio: Pasifika Executive

Name: Matt Luani

Introduction:

- As Pacific exec for 2017 my goal was to make sure us Pasi students here at Massey are more comfortable knowing that there are sources out there that can help whether it is for personal or academic purposes. I took on the President role as well for the Pacific Island club because I felt I needed to be amongst my own people to understand how they felt and if issues that are out of the clubs hands I can take it up with MAWSA up front.

Communication

- We have a Facebook group 'MAPS 2018'. Here is where we update everyone on up and coming events or anything Pacific related.

What events/activities did you undertake as part of your position?

- Events for MAPS: We did mini events throughout the year. Our objective was to bring everyone closer together, so they understand everyone is on that same

struggle buzz as a student. Some events we did was movie night, critique night and regular meet ups for academic purposes.

- MAPS RETREAT: This retreat was for all pacific students to come and meet others of same culture. We worked on academic skills as well as leadership skills. It was an overnight event which was held in Newtown, Wellington.

Support of the Executive/Association:

- MAPS Association

Highlights:

- Being able to see each executive take charge and make a difference in their fields.

Lowlights:

- N/A

Key contacts:

Kaysee Savali; President for MAPS 2018, ksavali@hotmail.com

She is the main contact as we have not established a Pacific Exec for MAWSA just yet. Kaysee will be the one who will know everything and what will be going down for the 2018 year.

Health Executive End of year report 2017

Portfolio: Health Executive

Name: Stephanie Korad

Introduction:

- As the Health Executive for 2017, my focus this year was to establish within the student community that MAWSA has a Health Executive. I also had a focus on the School of Sport and Exercise, because I am getting a degree in Sport and Exercise and I wanted to start off small, then branch out to the College of Health as a whole. As an exec I've been involved in nearly all MAWSA events and sat on the College of Health Board meetings and expressed student voice during those meetings.

Communication

- Emailing people from the Health Board is the best way to communicate with them. If you have the opportunity to talk to someone face to face, do it.
- Be clear and concise in what you want to say. Add 'fluff', because people always read your emails in an angry tone. If you don't understand anything, ASK!

Committee(s):

- Member of: The College Health Board. Purpose: To be the student voice during the meetings and feedback to the executive team about possible changes that may happen and affect the students in that college.

What events/activities did you undertake as part of your position?

- O-Week: Got involved with the Sex Quiz, all the barbecues and Clubs and Giveaway day. Involved with at least one event a day. I got to meet a lot of students and start building a rapport with them. Got my name out there and let the students know that I am their health exec and where they can find me. Hours varied between events. MAWSA organised the event, I helped.
- As the health exec, I ran two shared lunches for the school of sport and exercise to grab some feedback from the students about their classes. It was a way for students to vent about courses in a stress free environment. It took approximately 5 hours total to organise the event and about 5 hours total to go through all the feedback, meet with the advocate and collate the feedback into useful stuff.
- 90 per cent of all MAWSA events

Highlights:

- As cliché as this may sound, the highlight for me would be helping the students out. Seeing how little something like a BBQ lifts a student's spirit and mood is really touching. I am not a struggling student; therefore, I sometime forget how hard university can be for students that don't have a job or can't afford food etc... Also just seeing the MAWSA community grow in all aspects was a great highlight. Seeing how hard the execs as well as the staff worked and seeing their hard work payoff is unbelievable.
- Shout out to the MAWSA staff. Your hard work does not go unnoticed!

Lowlights:

- The biggest lowlight was being a little intimidated by the senior members of the Health College Board and not preparing enough for those meetings. They send the agenda and things to read only a couple days before the meeting, therefore there is no time for me to bring it to the other execs and get their opinion about certain things. I think I could've made a bigger impact in the meeting, but due to being a little scared, I could fully express my opinions.
- I think that having a mentor that is on the Board will help with that intimidating environment. Also, better communication with the secretary, because she is in charge with sending out the agendas, so if she could send it a little earlier then the health exec could get another opinion on it. Getting training on how to speak in an environment like a Board meeting, would help and I think knowing that you have the option to say "I don't have an opinion on that right now, but can I take it to the executive and get back to you".

Suggestions for future events/activities:

- I found that having school based shared lunches is a good way to get students talking and getting feedback. It's a relax environment where there's food and student can talk about whatever they want without judgement. That would be a good thing to collaborate with advocacy on.

- An activity that would be awesome to run next year is one massive group exercise class (like Zumba) in O-Week. It'd be fun, people will be exercising and it's just a good time.

Time Commitment:

- The current time commitment for the Health Exec is five hours a week. During O-Week, De-stress fest, and other major MAWSA events, the hours committed to the job increase, however there are weeks where there is nothing much to do. The time commitment is dependent on how involved the execs are. I am around MAWSA a lot, therefore I worked my maximum hours most weeks.

Further comments:

- I initially did not want this role... I didn't do much for campaign week. But, once I got into the role, learnt about what this role entailed and realised the great opportunity that this is, I really made the role my own and got involved. It made realised that I do enjoy helping people and that the things that I do can impact students in a positive way. Even though, there were times where this role took up my down time, seeing how it helped students really made it worthwhile. I met a lot of people and made some very good friends. You will feel 90% of all emotions you will feel in life with this role. You will feel elation when you pull off an awesome event, you will feel disappointed when something doesn't go your way. You will feel a whole lot more emotions in between, but let me reassure you that everything will be okay and you will learn and you will grow. Being the Health Exec allowed me to network with MAWSA and Massey, which created more opportunities for me as a student. I believe that your attitude towards the role that you have been elected in, will determine your experience. My advice to any incoming execs is to have fun, get involved, and understand that you have the power to really help students out. Draw from your own experience and go from there. You will be faced with adversity, but you'll learn about resiliency. Enjoy it!

Key contacts:

- Leanne Robinson - College of Health Secretary,
She is the secretary during the meetings and emails the agendas out. If you cannot make the meetings you contact her. She is the first point of contact if you want to submit something to be talked about in meetings and if there are problems with the meeting or if you want to talk to the person who chairs the meetings.

Nursing Executive End of year report 2017

Portfolio: **Nursing**

Name: Sean Pay

Introduction:

The overview for my focus this year has been providing Massey University nursing students the opportunity to engage with other nursing year groups, running events that provide an opportunity for skills and education development and making sure the students feel supported throughout their three years of study.

Most of Communication has been through either Email or direct meetings.

Committee(s):

- Nursing Club committee – Engaging in nursing club activities to work together and planning events

What events/activities did you undertake as part of your position?

- Survival Guide for third years – Feedback was really good about having a bit more insight into next year (3rd year) and advice on what to pick for placement – Year long process slowly collating advice tips and resources to put it all together.
- Mentoring Programme for First year students – What went well was the bicultural Team work between myself and the Maori Executive Rose Gell, setting the standard of what you had to do to become a Mentor. Providing an event for the mentors to meet their students was also important as it provided an opportunity that was free and in a safe group setting – Improved could be the timing – would be more beneficial at the start at the year for yearlong support – Week of recruiting mentors, the role description, interest from first years, getting money for an event grant, organising a room, assigning students and finding a suitable time in the nursing year group schedule – Will need support for this role – enlisted the help of the Maori exec and the Nursing club for organising the event on the day
- Blood Pressure via the stroke foundation – Campbell Clark (Who has been advised of you taking over the role for next year but would be good to get in contact early! – what went well was the feedback from the students saying they loved being able to apply their skills in a practical setting – providing huge learning experience – Range of participants an understanding how to work in a team – Very supportive event from Feedback – Improvements could be that in the future a Stroke Awareness event could be run on Campus to get people's confidence up – Tried to organise this year but was hard with scheduling – Depending on Clark this event was organised a month before looking at recruiting participants
- First year tutorials – Run coinciding with nursing club – Physical assessment and Science tutorials – What went well was the feedback and student turnout
- Card Access from Dannah at the start of the year for a room for third year nursing students to access the library for study outside of the summer school hours.

Support of the Executive/Association:

- Working With the Advocate to support hardship grants for students – Discussing student situations and the best way to help resolve these within
- Mawsa Events such as BBQ's Election night Events etc just lending a hand with organising and setting up

Highlights:

- Getting to know the exec and seeing the positive change you can make with events and getting student feedback on how events benefitted them

Lowlights:

- Sometimes having the time commitments of placement and study and not being able to fully engage in all the events
- A lack of support from the nursing school and resistance to change

Suggestions for future events/activities:

- BP stroke awareness at the beginning of the year on campus
- Mentoring programme in first semester
- Work with the Stroke Foundation in Second Semester
- Visits to the Halls of Residence more regular to see how everyone is going
- Continue with the survival guide maybe focussing on Surviving Second Year – Then hopefully the executive after you can focus on bringing in tips for the new curriculum

Time Commitment:

- Time commitment has been based off of when I was available out of placement

Key contacts:

- Nursing Club – Available via contact with the current president and via the Massey University Wellington Nursing Club Facebook Page. – working with the Nursing clubs means we have a wider range of reach with their Facebook page but also support with running co-events such as clubs grant. – Also means you can work together and share the workload.
- Campbell Clark – Organiser of the Big Stroke Awareness Blood Pressure Campaign - campbell.clark@stroke.org.nz . Campbell helped provide opportunities for nursing students to practice their BP skills out in the community while also being able to provide health promotion to people
- Leanne Robinson – College Board Health meeting organiser – Provides the agenda for the College of Health Board Meeting L.J.Robinson@massey.ac.nz
- Deb Leuchars – Head of Massey Wellington Nursing School – for approval of events etc D.A.Leuchars@massey.ac.nz

International Executive End of Year report 2017

Portfolio: International Society Club; International & Domestic Exchange; National Expedition Institution Programme

Introduction:

- My focuses for 2017 as the International Executive for MAWSA were:
 - To provide as much local cultural NZ experiences, such as travelling and classic kiwi NZ foods to offer to incoming international exchange students from all over the world.
 - And importantly connecting all International students with as many local students, building a community and sense of belonging whilst their study at Massey University, Wellington.
 - Present at student exchange seminars to students to encourage going on exchange and being a local approachable student that they can ask for advice (student-to-student level).

Communication

- When I was motioned into this position, there was no handover from previous Executive as the position was vacant, therefore I used my initiative to form a MAWSA letter signed by my International Executive title to send out to all 3 campuses – Albany, Manawatu and Wellington. Particularly I focused to send first priority to Cherrie Wu (Wellington’s International Support) and the International Mobility Exchange office in Manawatu, Palmerston North.
- Sending emails, is the best way to introduce and establish a relationship with the other campuses to let them know who I am, what my role can offer should any International exchange students want to visit Wellington, ‘there’s connections!’ Also if the people I’ve contacted hasn’t responded to my emails, I follow up with a phone call – prior after the week my email has been sent out. I also attempt to set up a Zoom conference distance video chat for all staff to connect and get to see everyone’s faces “put a face to the name(s)”. And also ask questions and build the connections of the International & exchange portfolio - who reports to who etc.
- I’ve connected with Auckland University Students’ Association Inc. (AUSA)’s International Students’ Officer – (iso@ausa.org.nz) + 64 (9) 21 063 7885

Committee(s):

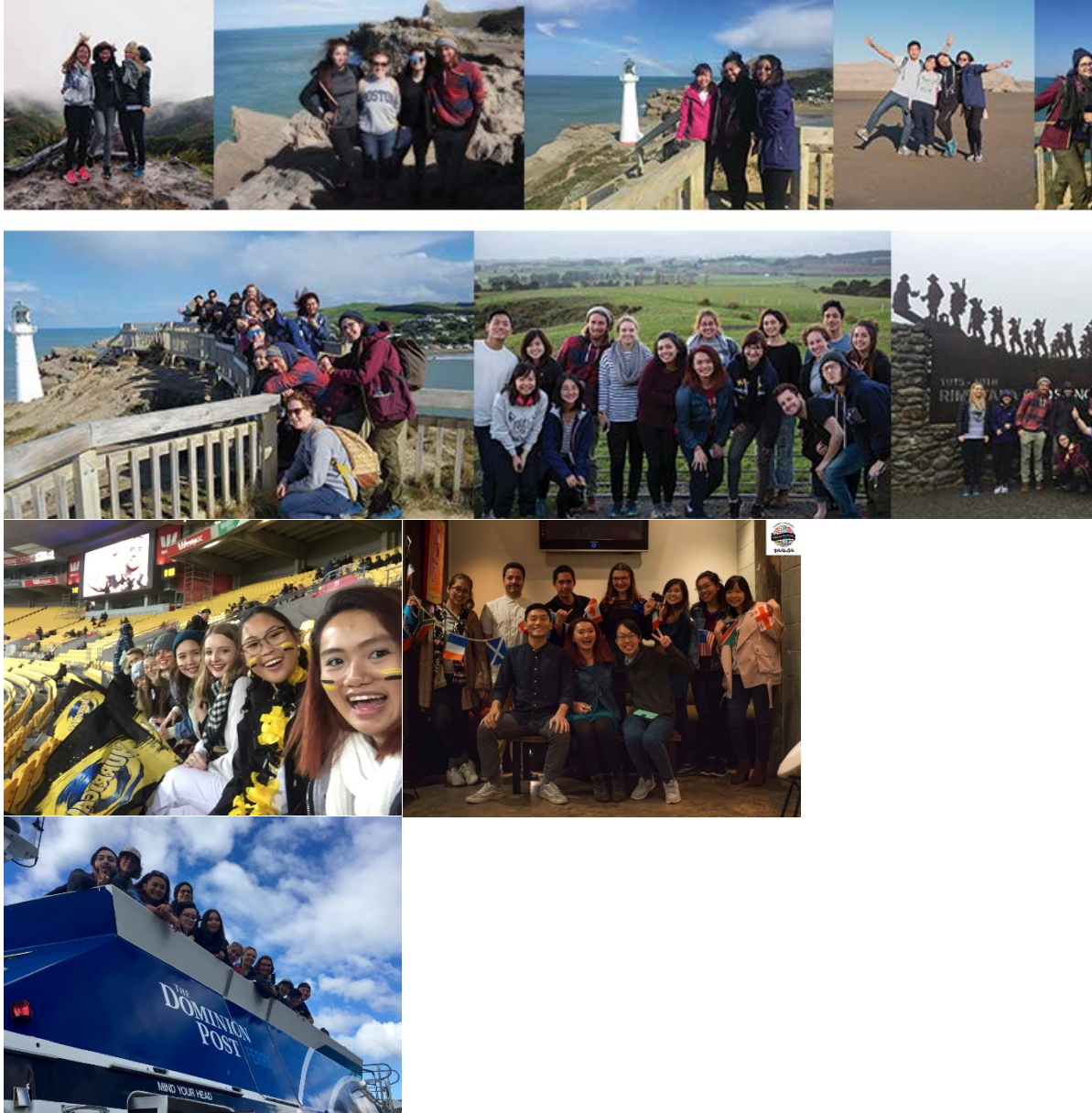
- I engaged my participation in the 21Century Massey University Graduates employment programme initiative
- International Society Club

What events/activities did you undertake as part of your position?

I’ve managed to successfully, ambitiously take the International Society Club students to:

- Adrenaline Forest
- A local Hurricanes vs. Cheetahs rugby game with a classic Fish n Chips dinner

- A welcome back to Semester 2 nibbles & drinks at Southern Cross Bar – connected new international students with local kiwi students
- Castlepoint trip that included stopping along the way in Masterton
- Matiu/Somes Island trip
- Cape Palliser trip

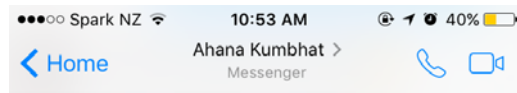


There were ups and lows with all these events, and it would've been convenient to have our own Massey Uni shuttle vans to drive and take our time with these trips, as transportation was a big expense factor to gathering all the international students to head on for the trips. I could've have done all this possible without Stephanie Korad (health executive) for her amazing, tolerant help with applying the clubs grants and mentoring. Also Kathryn Lanigan for top notch communication. And also mentions to the MORC club for their efforts to organising the big skiing trips that has engaged a lot of international students interest!

iSoc AGM Meeting 29.09.17 – got it done and dusted before assignments got too intense! Incredibly thankful to The Chipperry for catering sponsorship! Free food draws attention!



For the 2017 Student Ball we had an International students & solo-single students meet up. This provided a space for people to attend MAWSA largest event of the year, we received positive feedback from all!



7:24 AM

Thanks so much Fiona, u did such a great job yesterday. If it wasn't for you I wouldn't have even come, I had a greaaaaat time 😊🥰 Cheers!!



I've also given a Massey campus tour to the KNT TOGANE Japanese High School students visit on 02 August 2017.



And finally presented briefly to study abroad exchange seminar sessions – 09 August 2017
& Massey's Open Days

Come hear our International
Executive talk about her
experiences studying abroad!



I've personally support my student president for the NZ Blood donation awareness
campaign day



Adam Logan Cairns

September 18

...

****NZ BLOOD****

The target for the day is always 60 whole blood donations.

--

In 2015 Massey achieved 42 donations with 12 new donors.

--

In 2016 when I got to help out, we achieved 59 donations and 27 new donors which is a new record for NZ Blood at Massey!

--

This year...with all those who helped out, we achieved...

--

73 Donations and 38 new donors! This is a such a great achievement and a brand new record!

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Massive shout out to [Fiona](#) who was helping out on the day to, you were; and always are amazing!

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Attended 21-Century Skills workshop on 6th September 2017.

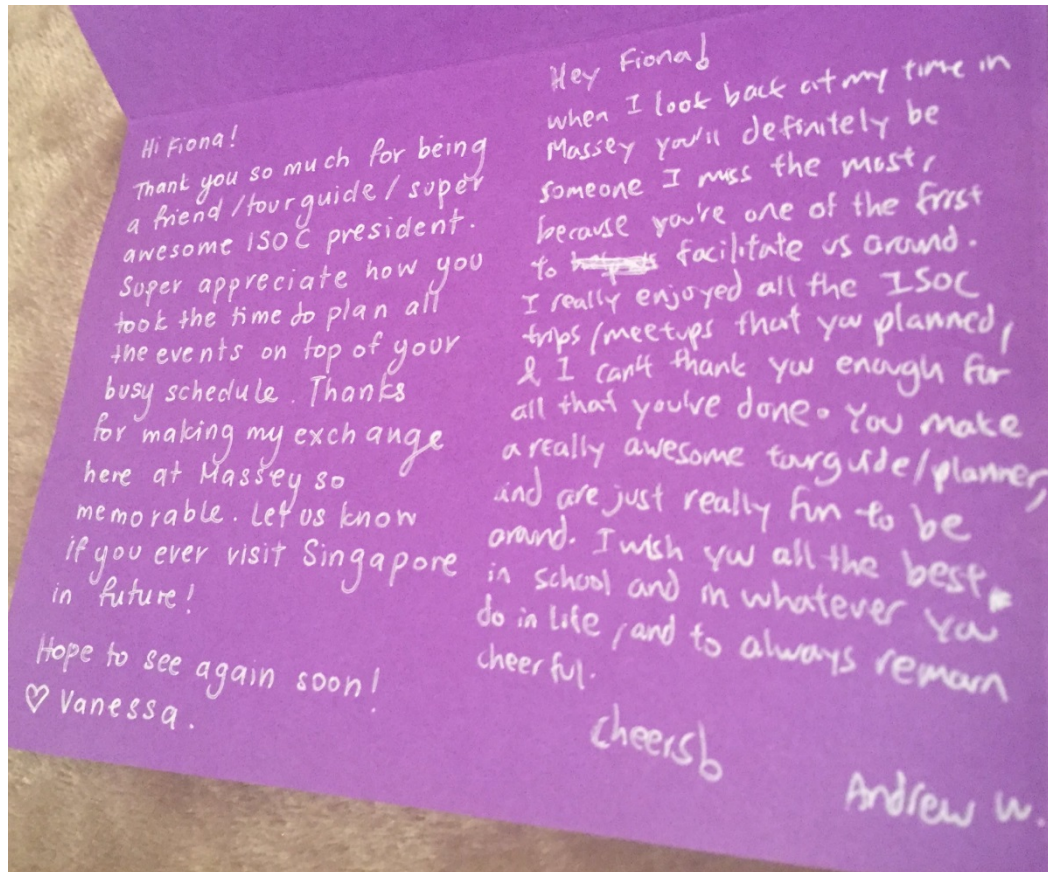
Attended Student Recognition Evening & MAWSCAs Awards – iSoc won The Best YOLO Club award!

Support of the Executive/Association:

Personally, I want to truly thank the MAWSA President's support and encouragement over everything! He was always there for me and even Stephanie Korad (Health & Science executive), MORC Club, MasseyTV, Tim Kendrew, Sarah Grant. Without every one of their support, I wouldn't have managed my goals, it was an all-round supportive team effort to accomplish goals.

Highlights:

- It has been a whirlwind of emotions and generally I'm proud to say I've accomplished my goal in building a community for the international students to enjoy a social, local tourist sightseeing side of their exchange whilst studying and there's a lot more I wanted to give. There were some students I wanted to drive to out of their shells but again everyone is different and it pays off in the end! I get memorable photos and cards from the friends and connections I've made which I will forever cherish!



- I've also managed to get international students to experience local NZ kiwi foods and attempt the Marmite Challenge! I've made a list of NZ foods – pineapple lumps, jaffas, L&P, Pavalova etc for International students to MUST try when they arrive in NZ. It's classic New Zealand!
- I really think this 2nd semester I've planned and communicated better, which is a key highlighting skill to point out that needs to be established from the beginning, advance planning is better than last minute stress-out planning!

Lowlights:

- I am disappointed in myself for not attempting better in succeeding in events during the beginning of the year but again that was due to coming in to the role late, but I've picked it up. I've also realised it's not a one-person team in the club. Communication is crucial so that no one gets offended or upset...
- And this may be a small lowlight be getting so attached to the international students and building a close friendship with some has made it difficult for me to say goodbye.
- I've also not accomplished my other goal to pursue a 'mentor buddy system' – pairing a local kiwi student with an international exchange student... But again, it

depends on the number and interest. I would've like to combine Massey International exchange students and Victoria Uni international exchange students. Perhaps for 2018, that could be a new goal, building and extending connections.

Suggestions for future events/activities:

- More local trips! – Cape Palliser & Putangirua pinnacles as the international students missed out and I would've like to liaise communicating with Cherie Wu better to plan for these trips, but when I sat down to meet with her before the semester end, and semester 2 started, she didn't want much involvement with MAWSA or iSoc activities and would rather that be left on the student(s) to take care of... It's difficult that I have the bare minimum access to contacting the incoming international exchange students, and my email barely reaches out to them. I like to plan in advance obviously.
- I suggest a classic Kiwi NZ potluck to welcome the incoming international exchange students, and actual fun activities that won't bore them during orientation. What is NZ slang, what is equivalent to what from their home country.
- Bubble soccer/Crocodile bike riding as an international group bonding before the semester starts and dine at Southern Cross Bar – given with our partnering relationship.

Time Commitment:

- With the amount of emails, phone calls I make to gain the best local deals for every international and local student to enjoy, I put in at least 5-8 hours spread within a week.
- Building this executive portfolio report with every information I know of for this international executive role took me about 2-3 hours. Had to backtrack and look back on what I did

Further comments:

- And I strongly encourage using the MAWSA International Executive email, treating it as your very own MAWSA work email. People and organisations take you seriously with it and I like distinguishing my email addresses...
- And finally, most importantly, have fun, enjoy the time to socialise with new international people, learn cultures, understand one another. Find common grounds and build on interests and have a blast of an adventure! There will be ups and downs, I just keep an open mind and understand that not everyone can be pleased. You've just got to be that advocating leader and build up the reputation for yourself! YOU CAN DO IT! 😊 (always end with an emoji! – people would understand the feelings more from reading the email or post!)

Key contacts:

- Massey University staff at Student Central
 - Cherie Wu (c.j.wu@massey.ac.nz)
- International Relations Office/Student Exchange Mobility Office
 - Greg Huff (G.Huff@massey.ac.nz)
 - Craig Lyons (c.v.lyons@massey.ac.nz)

- Yuka Proctor (y.procter@massey.ac.nz)
 - National Expedition Internship Wellington office
 - Christina Baldarelli (C.Baldarelli@massey.ac.nz)
 - Anna Greenhow (A.Greenhow@massey.ac.nz)
 - International Recruitment Coordinator Massey University Albany – External Relations and Development
 - Bryan Bonnevie (b.bonnevie@massey.ac.nz) + 64 9 414 0800 ext. 43204
- <https://www.massey.ac.nz/massey/international/contact-us/international-team-at-massey.cfm>
- Tim Croff – International Manager for International students studying CoCa related degrees at Massey University, Wellington (T.Croft@massey.ac.nz) +64 4 801 5799 ext. 63485

CoCa Executive End of year report 2017

Portfolio: CoCa Exec Name: Jack Mayo & Freedom Holloway

Introduction:

● As CoCa execs for 2017, we wanted to make sure that we made the most of this opportunity and go above and beyond for CoCa and its students. We wanted to take the role and have fun with it. We wanted to attend events where possible and make ourselves known in a really positive way. 2017 has been a year for change and this year we have accomplished so much compared to those before us, this year has been really good and had so many memories we will never forget.

Communication

Email

- Walk in to Block 1 Teacher Space and Ask Around
- CoCa Hashtags on Twitter to spread messages, #coca2 #coca3 #coca4 #coca215 #coca379
- Facebook Groups, just search and ask around to find, introduce yourself in the group

Committee(s):

- Student Success - Formal as about what success is
- Social Media - Jack had the social media portfolio
- 21st Century Learning - Series of workshops with staff and professionals
- Dyslexia Friendly CoCa - Making CoCa friendly, working on behalf of students.

What events/activities did you undertake as part of your position?

● BBQs - As Coca Execs we helped out at many Mawsa BBQs throughout our year (Jack attending every bbq but one). We felt this was successful as we were able to connect with our students and provide them with food. We think it would be awesome if the BBQs were more frequent, and the exec team made them a priority to have more often. Often Jack was the only exec on the bbq and needed to find someone else to help last minute. Each BBQ was around 3 hours or less. 1hour organising food, 1 hour doing the bbq and

1 hour tidying up. MAWSA exec was the key group that was worked with for this event.

- Show and tell - Event in block 10 that Free ran. This was an event where Fashion students of all year levels were invited to submit any of their work to have on display on the night, in a gallery like layout. This was an awesome event with over 50 students attend, and it saw students mingling throughout the year levels, which was the primary aim. Time needed for preparation was around 2 hours (gathering students work and putting it on display, setting out the gallery). MAWSA was a key group that COCA exec Free worked with as they gave a grant to supply food for the event. Head of fashion Sue Prescott was also another key individual who made this event happen, along with the fashion reps of each year level.

CoCa Forum, this year we were the first students in the history of the college to run the CoCa feedback forum. This went very well and was a stand alone highlight for us. `1.5 hour of prep for the forum was needed - food prep, questionnaire, Promotion poster, Jack took leftover food around block 12 after the event.

Support of the Executive/Association:

- Please list any other Association events/activities you supported and describe how

Highlights:

- Leading a successful argument about leaving NZUSA
- Changing Lives
- Meeting People
- Showing love and hype around campus.

Lowlights:

- At times we felt the exec could have worked better together and communicated better.

Suggestions for future events/activities:

- This year we had : CoCa feedback forum,
- Next year surely some intersports events.

Time Commitment:

- Most Weeks would have taken us 10 hours but you get what you put in, if you spend under 5 hours a week, things won't be as good as spending 10. It isn't about getting paid, it is about the love and the help.

Further comments:

- 2017 has been huge, we have laid your foundations, make positive change, have fun with it and make 2018 a goodie.

Key contacts:

- **Brian Lucid** - Head of School - Design - b.lucid@massey.ac.nz (Email him about extending opening hours)
- **Claire Robinson** - Pro Vice Chancellor - CoCa - @spinprofesor on Twitter
- **Michelle Hollis** - Student Experience at CoCa - m.hollis1@massey.ac.nz (Disability)

Rights and Dyslexia Contact)

- **Rebecca Sinclair** - r.sinclair@massey.ac.nz - Overseas all CoCa courses
- **Belinda Chainey** - b.j.chainey@massey.ac.nz - Claire's secretary, (email her if you can't make a CoCa board meeting)

Business Executive End of year report 2017

Portfolio: Business Executive

Name: Rose Oakley

Introduction:

- I was made Business Executive in semester two, therefore I have limited experience to reflect on, but my main focus this semester was on increasing support for business students.
- I hope this information provides useful for the future business executive ☺

Communication

- I believe face to face meetings are the best way to connect with people as there is absolute clarity of what you're saying and it is easier than emailing back and forth. I also think it improves relationships when meetings are conducted face to face.
- That said, I would email firstly to set up the meeting and provide a brief description of what the meeting is about.
- Best way for communication with business students is utilising the various year group's Facebook pages. I did this with the first, second and third year communication students.
- If you are wanting to advertise an event, a great way is to speak at lectures where a lot of business students are attending. Just email the first and request to speak for a couple of minutes before the lecture commences. Most lecturers do not mind at all.
- Alternatively, you can email lecturers and ask them to advertise an event for you at the beginning of a lecture – most are happy to ☺
- Posting on the various notice boards around campus and in bathrooms.
- Posting in Massive.

What events/activities did you undertake as part of your position? [Second Semester Only]

- MAWSA Ball
 - Helping out in the safe zone
 - Keeping an eye on students on the dance floor. Looking out for students who were intoxicated or needed other support
 - Helping with the coat check at the beginning and end of the ball
- Destress Week
 - Running the hot chocolate and lolly station at Co Lab
- Clubs Day
 - Dressing up in a ball gown and promoting the ball through a 'balls' competition

- 90s Election Party
 - Dressing up in 90s theme
 - Helped get the 'vibe' going of the event
 - Checking in students
 - Keeping an eye out for intoxicated students
- Candidates Day
 - Running the BBQ for students
- The MAWSCA's Clubs and Societies Awards
 - Ensuring students were safe in regards to alcohol consumption
 - Roaming event and helping when required

Support of the Executive/Association:

- Assisted with event planning
 Helped run an event with the international executive where we put on drinks and nibbles for international students at Southern Cross. This was successful with a turnout of 23 people and international students were given the chance to connect with others.

Highlights:

- Working alongside the executive to improve student life at Massey Wellington
 Providing free BBQs
 Running de stress events
 Helping co-ordinate the ball (my favourite event this year!)

Listening to students' feedback about what more could be done

- Knowing that I am giving back to the university community and my fellow peers.
- Working amongst like-minded, motivated individuals and MAWSA staff that want to make a difference 😊

Lowlights:

- At times, managing the demanding work load of academic assignments and executive commitments. This was apparent especially in the middle of the semester.
- Plan ahead! Write out when all your assignments are due and make sure you can fully commit to executive events before putting your hand up.
- If worse comes to worst, lecturers were obliging and gave me a few days extension if the work piled up on top of my executive duties.
- I would recommend this should you find the same.

Suggestions for future events/activities:

- Destress week events
 - Very important to provide students with an outlet/activity at heightened periods of stress during the year. I would recommend continuing this themed week, and taking part in the planning of this.
- Event exclusively for business students

- I would recommend organising an event exclusively for business students. This could be a pizza night or an event held at Southern Cross due to our great relationship with them.
- Ideally the night would have industry professionals available for 'speed dating' where students can ask questions and network.

Time Commitment:

- 5-7 hours a week.
- More on some weeks depending if I put my hand up to help out with more activities.

Further comments:

- My advice is to utilise the staff around MAWSA as they are knowledgeable and can get you in touch with the right people.
- Never be afraid to ask for help or for opportunities, as they are everywhere 😊

Key contacts:

- Worked with all other members of the executive for student led events run through MAWSA
- A valuable contact is Grant Verhoeven who is the careers counsellor as he oversees the Massey Association of Communication Students, a core part of the Business College at Massey Wellington. He has useful contacts for events, inspiring ideas and good direction. His email is G.Verhoeven@massey.ac.nz
- Ruth Turner, the secretary to the College of Business Board, is useful for contacting to ask for information such as when business meetings are on, receiving minutes, receiving the agenda or asking any questions relating to the College of Business meetings. Her email is: R.G.Turner@massey.ac.nz.
- Kate Te Ao is a useful contact should any Business students get in touch with you in regards to needing help for hardship. Her email is: advocate@mawsa.org.nz.
- Sarah Wang, the manager of MAWSA is the best contact! She has advice on how to apply for grants, how to go about getting things done and just all round great for holistic advice. Her email is: manager@mawsa.org.nz