

# MASSIVE

Est. 2012



AUCKLAND  
400 Copies

PALMERSTON  
NORTH  
800 Copies

WELLINGTON  
1200 Copies

**New Zealand's largest student media**

*Advertising Rates*

# Massive Magazine at a glance

## What is Massive?

Massive Magazine is the national student magazine of Massey University. It is the largest student magazine in the country, distributed to Massey's Wellington, Manawātū and Albany campuses.

One issue of Massive Magazine is printed every fortnight during the academic year.

## Reach



5,8k  
Facebook likes



969  
Twitter followers



6k+  
Site views a month



276  
Instagram followers

## The publication

Massive is a 48 page colour magazine produced by Massey University students. The magazine showcases the talents of students from the university's design, art, business and journalism schools across the country.



## The Website

Massive Magazine's reach isn't only bound to the pages of the magazine. Massive Magazine's website is also full of unique content and colourful design, a great way to get in front of students and staff from right across the country.

[www.massivemagazine.org.nz](http://www.massivemagazine.org.nz)

## Advertise with us!

Discounts available on multiple inserts

**Sarah Grant-Wang**  
[advertising@mawsa.org.nz](mailto:advertising@mawsa.org.nz)

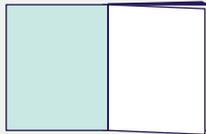


# Advertising Rates 2019

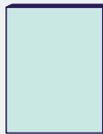
We do discounts when you book multiple adverts!

## All Campuses

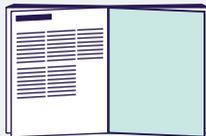
Advertise in Wellington's, Manawatū's and Albany's issue of Massive Magazine.



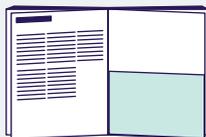
**Inside cover ad**  
Back or front  
200mm (w)  
x 265mm(h)  
\$1500



**Back cover ad**  
200mm (w)  
x 265mm(h)  
\$1500



**Full page ad**  
200mm (w)  
x 265mm(h)  
\$1200



**Half page ad**  
Horizontal  
180mm (w)  
x 120mm(h)  
\$700



**Half page ad**  
Vertical  
90mm (w)  
x 250mm(h)  
\$700



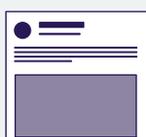
**Quarter page ad**  
Horizontal  
180mm (w)  
x 60mm(h)  
\$400



**Quarter page ad**  
Vertical  
90mm (w)  
x 120mm(h)  
\$400

## Facebook Advert

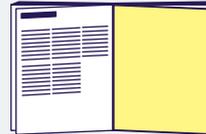
Reach out to our followers by advertising on Massive Magazine's Facebook page.



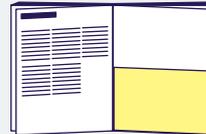
**Facebook post**  
\$200

## Single Campus

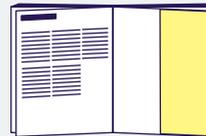
Advertise in either Wellington's, Manawatū's or Albany's issue of Massive Magazine.



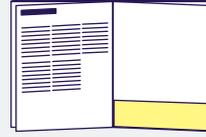
**Full page ad**  
200mm (w)  
x 265mm(h)  
\$650



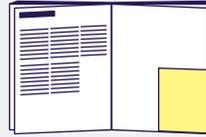
**Half page ad**  
Horizontal  
180mm (w)  
x 120mm(h)  
\$400



**Half page ad**  
Vertical  
90mm (w)  
x 250mm(h)  
\$400



**Quarter page ad**  
Horizontal  
180mm (w)  
x 60mm(h)  
\$300



**Quarter page ad**  
Vertical  
90mm (w)  
x 120mm(h)  
\$300

## Web Adverts

Advertise on Massive Magazine's website. Prices below for one month.



**Top Banner**  
1000px (w)  
x 200px(h)  
\$350 per month



**Bottom Banner**  
1000px (w)  
x 200px(h)  
\$250 per month

**Interested? Email us!**

**Sarah Grant**

advertising@mawsa.org.nz

04 979 3765

[www.massivemagazine.org.nz](http://www.massivemagazine.org.nz)

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Est. 2012